



Master of Science in Tourism and Travel Management

Joint programme between The University of Nottingham and U21Global

Admission Criteria

Applicants may be admitted to the programme by meeting the following requirements:

- A Bachelor's degree from a recognised university (applicants without a bachelor's degree may be considered for admission if the applicant has a minimum of eight years relevant work experience, five years of which are in a management capacity)
- A minimum of two years management or professional experience for applicants with a GMAT (Graduate Management Admission Test) score of at least 600
- A minimum of three years management or professional experience for applicants without GMAT
- Evidence of English proficiency for applicants whose first language is not English and who have not undertaken tertiary education in English. The minimum language requirements are either:
 - Academic IELTS (International English Language Testing Service) score of 6.5 with an individual writing score of at least 6.0; or
 - TOEFL (Test of English as a Foreign Language) score of at least 550 with a Test of Written English (TWE) score of at least 5.0, or TOEFL Internet-based Test with a minimum score of at least 79; or
 - BULATS (Business Language Testing Service) at level 4
- A statement of motivation for success through a 500-word essay
- Two references (at least one referee should be familiar with the applicant's employment record)

Supporting documents:

- Current resume / CV
- Original transcripts (or certified true copies) of all post-secondary qualifications. Documents not in English must be accompanied by a certified translation
- Original (or certified true copy) of GMAT scores, if applicable
- Original (or certified true copy) of TOEFL or IELTS score report, if applicable

Fees & Application Process

Applications are welcome throughout the year. All applicants will be considered on individual merit. Applicants must complete the U21Global application form available upon request or online at www.u21global.edu.sg. Admission decisions are made one to two weeks after completed applications are received.

- A one-time non-refundable application fee of US\$50 applies upon application submission.
- A one-time non-refundable registration fee of US\$100 applies upon acceptance of the offer from U21Global.
- Please contact us or visit our website for details on tuition fees and payment modes.

For more information about the programme please visit www.u21global.edu.sg or contact us at +65 6410 1399



Today, beyond doubt, one of the most popular recreation favoured by people from around the world, is travelling. World Travel and Tourism Council expects the tourism industry to grow at a level of 4.0% per year over the next ten years, creating an opportunity for every country in the world to be part of this process and to share the benefits. To bridge the demand and changes of this ever-growing industry, you need to be equipped with industrial knowledge as well as management know-how.

To empower you with the appropriate tools to take up new challenges, U21Global and The University of Nottingham have come together to offer a joint programme in travel and tourism management. Instilling a sense of encouragement, this acquired knowledge will give you a cutting-edge in the Tourism domain.



“We need to be on top of our game; in travel and tourism, the fusion of knowledge and creativity is always a plus.”

Joy Anne Denoga
Director of Sales and Marketing
El Nido Resorts, Philippines

“The online learning environment offers collaborative learning and also allows you to network with peers across the globe; allows you to learn at your pace, yet guiding you to the theme and focus of the domain. I have made friends and business partners across the globe after doing the course, as it broadened my outlook and brought me in contact with some of the brightest minds in the industry.”

Dolly Bhasin
Managing Director
SPH Consultancy & eServices Pvt. Ltd.,
India



About U21Global

Universitas 21 Global (U21Global), the premier global graduate school providing online postgraduate management programmes for working executives and professionals, has a strong team of international faculty to address every level of your education needs. In close collaboration and partnership with four prestigious universities from around the world, U21Global combines the traditional quality of its founders and partners with innovative modes of delivery using the Internet. It has students from over 72 countries, making the learning experience a truly global one.

U21Global's Partner Universities

- The University of Birmingham
- The University of Melbourne
- The University of Nottingham
- The University of Virginia



About The University of Nottingham

Nottingham University Business School is a leading centre for management education in one of the most prominent and popular universities in United Kingdom. The school is committed to sustaining its position as a top-ranked international business school, excellent in both research and teaching. The online Master of Science in Tourism and Travel Management programme has been developed by the Christel DeHaan Tourism and Travel Research Institute (an integral part of Nottingham Business School) which specialises in providing high quality research for both academic and business audiences as well as offering research-led teaching at the postgraduate level.

Joint Postgraduate Programme in Tourism and Travel Management

The joint programme aims to develop a broad understanding of a range of management principles and practices as they apply in the tourism and travel industries. The course focuses on all aspects of tourism management, including managing people, managing financial resources, market research, marketing and strategy etc...

Whether you are already working in the industry and want to enhance your knowledge or a graduate looking to gain skills to enable you to join the industry, you will find that this programme provides immense learning and develops opportunities.



“I had participated in many industry-related training but I've never had the chance to acquire so much knowledge about organisational behavior, finance, strategic management, etc. This course provided me with more opportunities to reach a higher level in the organisation in which I've worked for 9 years.”

Catherine Han
Executive Assistant Manager
Le Meridien Qingdao Hotel, China

“The MSc in Tourism & Travel Management offered by Nottingham University Business School's DeHaan Institute is a challenging and exciting course, offering state-of-the-art research-led teaching in tourism management and marketing.”

Dr. Peter Lyth
Director of MSc Programme in
Tourism & Travel,
The DeHaan Institute, Nottingham
University Business School

Why This Programme?

Dual-qualification

After successful completion of the programme, students will receive two certificates, one from The University of Nottingham and one from U21Global which bears the crests of the four partner universities.

Best Practices

Global-focused programme to equip you with management skills, competence and knowledge geared for the tourism and travel industry.

Flexibility

Both institutions deploy rich online learning resources to deliver highly-interactive and collaborative learning experience; this also means that you have full flexibility to balance your work, life and study.

Networking

You will be part of both institutions' alumni network, where you can network with executives and professionals from around the world.

Master of Science in Tourism and Travel Management incorporating the Postgraduate Diploma of Business Administration (MTM)

This online programme consists of a two-stage process. Students will first undertake six specified U21Global MBA core subjects and upon completion, and if having attained a GPA of at least 2.5, will then commence four other subjects and a dissertation with The University of Nottingham.

U21Global Subjects	The University of Nottingham Subjects
Mandatory:	Mandatory:
• Organisational Behaviour	• Service Quality in Travel and Tourism
• Finance	• Understanding the Tourism Consumer
• Marketing Management	• Tourism Management
• Strategic Management	Select one from the following:
• Data Analysis for Managers	• Heritage and Cultural Tourism
• eBusiness	• Destination Management
	• Sustainable Tourism
	+
	• Dissertation

Duration

On average, the MTM programme can be completed within three and a half years. However, the students can have up to five years to complete the programme to be awarded the qualifications.

Certification

After successful completion of the 6 U21Global subjects and 2 subjects from The University of Nottingham (Service Quality in Travel and Tourism and Understanding the Tourism Consumer), students will receive a Postgraduate Diploma of Business Administration from U21Global. Upon completion of the remaining 2 subjects and the dissertation, students will then receive a Master of Science in Tourism and Travel Management from The University of Nottingham.